

# Publishing & Marketing Services

# Fine Art digital photography.

We digitally capture your originals for fine art publishing including limited edition giclees, lithographs & serigraphs. Use in publications like coffee table books, magazine advertisements, promotional materials including postcards, brochures, posters or archive for future use.

\$75 per artwork captured 300 DPI on a Hasseblad H2.

Includes CD / DVD of file. (Raw capture, does not include any color correction)

### Publishing set up services.

\$200 to color correct image file to original artwork or supplied print. Proof included.

\$250 to capture and color correct image file to original artwork or supplied print. Proof included.

Additional color corrections services are \$75 per half hour.

# Publishing set up service.

\$250 to scan and color correct image file to original artwork or supplied print. Proof included.

Additional color corrections services are \$75 per half hour.

### **Giclee Printing Services**

Up to 20 giclee prints - 12¢ per square inch. (One image) 20+ giclee prints - 10¢ per square inch. (One image) Canvas and paper options are available. (No quantities under 10 prints)

### **Giclee Embellishing Services**

\$250 for THE FIRST completed embellished prototype of your giclee edition. Additional embellished giclees will be priced in accordance with the amount of time, materials & skill necessary to match the prototype.

\*\*Shipping or pick-up service of art not included.

\*\*\* Volume pricing is available upon request.



# **Fine Art Publishing Consultation**

Expert consultation including help with sizing, image selection, embellishing techniques, marketing etc. \$500 per hour with MAC.

# **Quality Assurance**

MAC Fine Art has been publishing Giclee prints for over 15 years. During that time we have perfected the coating process essential to the enhancement and longevity of our prints.

To achieve this we have created our own exclusive coating mixture unique to any other product in the market. We guarantee that your prints will not peel or crack with a 100% refund guarantee.

Please review the print and color quality testimonials from many of today's most celebrated modern masters at our website www.macfineart.com

### **MAC Marketing Packages**

Purchase a min of run of 20 giclees in one edition and have us post your printed artwork on one of the most powerful art websites on the internet for an additional charge of \$1,200 for one year.

We will create a personal biography and contact page within our website and include images of any work you have published through our services. See samples on our website.

You can handle all of your own sales and keep all of your own profit.

You benefit from our wealth of internet traffic!

### Advertising

Promote your artwork on MAC Fine Art through our banner advertising program. Your personal banner will be displayed "run of site" on all pages on the www.macfineart.com website.

Banner pricing begins at \$350 for 2,500 impressions.

Please contact us for more details or for a custom service quote.